

CV ROB REITSMA

print project management / art directing / graphic design / dtp



...born 1981 in Utrecht, The Netherlands, has a passion for image and concept, he is dedicated to create powerful print and web design while approaching it within the context of strategy and branding.

SKILLS

General

DTP / graphic design / art directing / print project management

Social

Teamworker / positive / healthy stress level / organised

Digital

Adobe InDesign / Photoshop / Illustrator / Incopy / Acrobat (Distiller) / Basic level of xhtml / css

Language

Dutch : Native / English : High level verbal and writing / Spanish : Basic level verbal and writing

Drivers licence
since 1998

FROM MAY 2008

Graphic Designer / Art Director
Freelance BARCELONA



Art Director and project manager for Dutch publishers who outsource their editorial, design and production of print-campaigns to Spain.



Art Director of the magazine "De Gezonde & Natuurlijke Keuken".



Graphic Designer for international businesses as Active-8, High Performance and Laurion.

MARCH 2006 - MAY 2008

Freelance Graphic Designer / Junior Art Director
Freelance AMSTERDAM



- Graphic Designer for starting and established businesses as Atmosphere.
- Creative DTP'er through Jules.nu (recruitment) for several established communication agencies.

AUGUSTUS 2004 - SEPTEMBER 2006

RAF Electronics / DTP'er, Graphic Designer and Traffic Manager
Contract AMSTERDAM

- Graphic Designer and Traffic Manager studio (magazine, website and POS material).
- Graphic Design of new corporate identity to off- and online communication.
- Creative DTP'er (in-house) studio.



2000 - 2001

Copy Shop / Parttime

Graphic Design, DTP, pre-press, printing and finishing of printproducts.

1999 - 2000

Work & Travel Australia

From Sydney to Cairns, Darwin and Alice Springs worked for 8 employers.

1998 - 1999

Forty-Five / Fulltime

Screen-printer (internal study) and assisting the prepress studio.

EDUCATION

2005 Eduvision course Professional Webdesign / Amsterdam

Marketing, XHTML / css, Dreamweaver, Photoshop en Flash.

2000 - 2004 Graphic Design Academy (MBO) / Utrecht

Graphic Design, Visualize, Traffic, Photography, Styling, Video, Concepting, History of Arts, Marketing, Dutch, English and established a design business (study based).

1997- 1998 Orientation year - Sports Academy (MBO) / Arnhem

Sport and game techniques, Teaching sports, Dutch and English.

1992 - 1996 Thorbecke Scholengemeenschap (MAVO) / Arnhem

Dutch, English, German, Biology, History of Arts en Economy.

2003 - 2004

Sinot Design Associates
Internship LAREN



DTP, Graphic Design and Marketing: Assisting the marketing and design departments for clients like ABN AMRO Bank, Dutch Railway, KLM and several cosmetic branches.

GOALS AND DREAMS



To have fun in what you do and share this with others. A dream would be to draw a whole comic serie based on a own written story while traveling around the world.

Rob

